



Business Model Canvas

5-Revenue Streams

Step #1: In **no less than 100** words explain the types of revenue streams and the cash you generate from each customer segment (costs must be subtracted from revenues to create earnings). How many revenue streams will you create? Strongly consider ways to create multiple revenue streams—multiple ways to generate cash from customer segments.

Step #2: Take part one and condense it down to **no more than 30 words**.

Step #3: Now, focus your writing so that you can express the Cannel(s) in “old school” Twitter. **No more than 144 characters!**

A **Revenue Model** is the end product to answer the question: “How do I make money?” Using different revenue streams, which are strategies to help companies generate cash, can help anybody answer this question.